

**CONTRACT**

**KHQ - Spokane**  
**1201 W. Sprague Ave**  
**Spokane, WA 99201**  
**(509)448-6000**

[www.khq.com](http://www.khq.com)

And:

**Strategic Media Placement**  
**7669 Stagers Loop**  
**Delaware, OH 43015**

<u>Contract / Revision</u> 98882 /		<u>Alt Order #</u> 25341414
<u>Product</u> TV		
<u>Contract Dates</u> 10/26/16 - 11/08/16		<u>Estimate #</u> 4962
<u>Advertiser</u> POL/Enterprise WA		<u>Original Date / Revision</u> 10/26/16 / 10/26/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KHQ	<u>Account Executive</u> Lauren Fellner	<u>Sales Office</u> KATZ-Eagle/Phi
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 1222	<u>Product Code</u> 1829
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KHQ	10/26/16	11/08/16	LOCAL NEWS TODAY 6-7A	6-7AM		:30				NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/26/16	11/01/16	MTWTF--				2	\$500.00	0.00			
	Week:	11/02/16	11/08/16	MTWTF--				2	\$500.00	0.00			
N 2	KHQ	10/26/16	11/08/16	LOCAL NEWS TODAY 6-7A	6-7AM		:30				NM	6	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/26/16	11/01/16	MTWTF--				3	\$500.00	0.00			
	Week:	11/02/16	11/08/16	MTWTF--				3	\$500.00	0.00			
N 3	KHQ	10/26/16	11/08/16	TODAY SHOW	7-9AM		:30				NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/26/16	11/01/16	MTWTF--				2	\$450.00	0.00			
	Week:	11/02/16	11/08/16	MTWTF--				2	\$450.00	0.00			
N 4	KHQ	10/26/16	11/08/16	TODAY SHOW	7-9AM		:30				NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/26/16	11/01/16	MTWTF--				2	\$450.00	0.00			
	Week:	11/02/16	11/08/16	MTWTF--				3	\$450.00	0.00			
N 5	KHQ	10/26/16	11/08/16	TODAY SHOW II & III	9-11AM		:30				NM	6	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/26/16	11/01/16	MTWTF--				3	\$120.00	0.00			
	Week:	11/02/16	11/08/16	MTWTF--				3	\$120.00	0.00			
N 6	KHQ	10/29/16	10/29/16	SATURDAY TODAY SHOW	5-7AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/24/16	10/30/16	-----S-				1	\$100.00	0.00			
N 7	KHQ	10/29/16	11/05/16	SATURDAY TODAY SHOW	5-7AM		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/24/16	10/30/16	-----S-				1	\$100.00	0.00			
	Week:	10/31/16	11/06/16	-----S-				1	\$100.00	0.00			
N 8	KHQ	10/29/16	11/05/16	LOCAL NEWS SATURDAY	7-10AM		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/24/16	10/30/16	-----S-				1	\$350.00	0.00			
	Week:	10/31/16	11/06/16	-----S-				1	\$350.00	0.00			
N 9	KHQ	10/30/16	11/06/16	LOCAL NEWS SUNDAY	7-8AM		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.



**KHQ - Spokane**  
**1201 W. Sprague Ave**  
**Spokane, WA 99201**  
**(509)448-6000**

[www.khq.com](http://www.khq.com)

<u>Contract / Revision</u> 98882 /		<u>Alt Order #</u> 25341414
<u>Contract Dates</u> 10/26/16 - 11/08/16		<u>Product</u> TV
<u>Advertiser</u> POL/Enterprise WA		<u>Estimate #</u> 4962
<u>Original Date / Revision</u> 10/26/16 / 10/26/16		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-----S				1	\$200.00	0.00			
Week:		10/31/16	11/06/16	-----S				1	\$200.00	0.00			
N 10	KHQ	10/30/16	11/06/16	MEET THE PRESS	8-9AM		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-----S				1	\$500.00	0.00			
Week:		10/31/16	11/06/16	-----S				1	\$500.00	0.00			
N 11	KHQ	10/26/16	11/08/16	4PM M-F	4PM M-F		:30				NM	6	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/26/16	11/01/16	MTWTF--				3	\$200.00	0.00			
Week:		11/02/16	11/08/16	MTWTF--				3	\$200.00	0.00			
N 12	KHQ	10/26/16	11/08/16	M-F 5PM LOCAL NEWS	5-530PM		:30				NM	6	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/26/16	11/01/16	MTWTF--				3	\$650.00	0.00			
Week:		11/02/16	11/08/16	MTWTF--				3	\$650.00	0.00			
N 13	KHQ	10/26/16	11/08/16	M-F 6PM LOCAL NEWS	6-630PM		:30				NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/26/16	11/01/16	MTWTF--				2	\$650.00	0.00			
Week:		11/02/16	11/08/16	MTWTF--				2	\$650.00	0.00			
N 14	KHQ	10/29/16	11/05/16	SAT 5-630PM LOCAL NEWS	5-630PM		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-----S-				1	\$200.00	0.00			
Week:		10/31/16	11/06/16	-----S-				1	\$200.00	0.00			
N 15	KHQ	10/29/16	10/29/16	SAT 5-630PM LOCAL NEWS	5-630PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-----S-				1	\$200.00	0.00			
N 16	KHQ	10/29/16	11/05/16	SAT 5-630PM LOCAL NEWS	5-630PM		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-----S-				1	\$200.00	0.00			
Week:		10/31/16	11/06/16	-----S-				1	\$200.00	0.00			
N 17	KHQ	10/26/16	11/08/16	M-F 11PM LOCAL NEWS	11-1135PM		:30				NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/26/16	11/01/16	MTWTF--				2	\$450.00	0.00			
Week:		11/02/16	11/08/16	MTWTF--				2	\$450.00	0.00			
<b>Totals</b>										0.00		59	\$22,670.00

Time Period	# of Spots	Gross Amount	Net Amount
09/26/16 - 10/30/16	8	\$1,850.00	\$1,572.50
10/31/16 - 11/08/16	51	\$20,820.00	\$17,697.00
<b>Totals</b>	59	\$22,670.00	\$19,269.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.